



ARTIST INFORMATION

Application Deadlines: May 15 for June ArtWalk
June 15 for July
July 15 for August
August 15 for September
September 15 for October.

After deadline, artists accepted on a space availability basis.

Description: The Second Saturday Lakewood ArtWalk on Madison is a collaborative effort between Lakewood is Art (LIA) and the Madison Avenue Merchants Association (MAMA). It is a free, self-guided tour of in-store art exhibits designed to highlight local artists and the businesses hosting them. The event is publicized through print and radio ads, posters and rack cards, and through artist and merchant mailing lists.

Participating Businesses will only host the art and the artist on the night of the event unless otherwise arranged between the business and the artist. There is no charge to participate.

Location: The festivities take place on Madison from Riverside Drive to West 117th.

Dates: Saturdays, June 13, July 11, August 8, September 12 and October 10
12:00-8:00 p.m. each month

Info: Even if you participated in the past, you must complete a new application for 2009. We do not automatically carry over artists or businesses from year to year.

Please Note: Most venues will require participating artists to place their work on existing shelf or counter space. Some businesses will have wall space available, but this is not guaranteed for every location. Artists may wish to bring their own display materials (folding mesh panels, pedestals, easels) and should discuss this with business owners ahead of time. Some businesses have outdoor space available, but a goal of the ArtWalk is to bring people into the participating businesses.

**Please return completed application via fax to: 216-226-3826 OR drop off at
Wobblefoot Gallery, 1662 Mars Avenue.**

Tuesday – Thursday 10am to 5pm; Saturday 10am to 3pm

Lakewood ArtWalks 2009

Artist Application

Contact information (for administrative use):

Artist's Name: _____

Address: _____ City: _____ Zip: _____

Phone: _____ Email: _____

(Please note that due to cost and logistics, communication is by email or phone.)

Please check the 2009 dates you wish to participate:

All Dates June 13 July 11 Aug 8 Sept 12 Oct 10

Already made arrangements with a participating ArtWalk business to display? Please provide business name

_____.

Please indicate the type of space you require (check all that apply):

- | | |
|--|---|
| <input type="checkbox"/> Inside or Outside | <input type="checkbox"/> Minimal, a countertop would work |
| <input type="checkbox"/> Inside Only | <input type="checkbox"/> Small floor spaces for my display/pedestals/easels |
| <input type="checkbox"/> Outside Only | <input type="checkbox"/> One large floor space for display |
| | <input type="checkbox"/> Wall space |

Comments: _____

Public Information for web site and brochure:

Second Saturday's marketing information includes artist name and media and contact info. If you have a web site we will list it as your primary contact. If you do not have a web site we will use either a phone number or an email address. If you do not wish to have contact info listed, please note.

- Please do not list any contact information other than my name and media

Name for Publicity: _____

Media: _____

Website or preferred contact info for publicity: _____

Artist Agreement (Please read. Check all boxes to acknowledge your agreement):

- I will be set up and ready to go by 12 p.m. on the day of the event.
- I will be present at my exhibit during published ArtWalk hours.
- I will notify the Merchant Owner to which I am assigned immediately if I am not able to participate in the ArtWalk, in whole or in part.
- I will remove the work immediately after the Art Walk unless prior permission has been secured from the store to exhibit beyond that date.
- I will assist with the marketing by sending event announcements to my contact lists.

I have reviewed and agree to the above terms for participating in Second Saturday ArtWalks on Madison Avenue. By registering for and participating, I assume full risk and responsibility for any loss or damage incurred during this event and I release and hold harmless Second Saturday producers, coordinators, and sponsors from any claims arising out of my participation in this ArtWalk. I understand that I am solely responsible for all State, City, County, or other applicable permits, licenses, and/or certificates associated with my participation in Second Saturday.

Signature: _____ Date: _____

Printed Name: _____