

BUSINESS/NON PROFIT PARTICIPATION INFORMATION



Description: The 8th Annual Lakewood Car Kulture Show on Madison started seven years ago with an idea that Chris Andrews, the King of Madison Village, had about create an event that would highlight the Madison Village yet again as a mecca for the wildly creative and the "cool" part of Lakewood. He brought me in that first year due to my lifetime love of steel and wheels to help with the planning. Though Chris sadly left Lakewood several years ago—the Lakewood Car Kulture show continues to thrive with growing attendance every year. It offers something for everyone...it still has it's edgy grassroots feel but appeals to the mainstream, as it gives car lovers at every age the chance to reminisce about their first car and dream perhaps about their next. I have worked hard to keep the show appealing to a board audience and a great day for the Lakewood Community.

Location: The Show takes place on Madison Ave. from Elbur to Clarence Avenues.

Date: **SATURDAY, AUGUST 14, 2010,**

Register: To register your business or non-profit as a participant for the Lakewood Car Kulture Show return the Business Registration Form no later than **June 7, 2010** to:
Lakewood is Art C/O Wobblefoot Gallery
1662 Mars Ave., Lakewood
By mail or in person: Tues. – Thurs. 10am to 5pm; Sat. 10am to 3pm
By fax: 216-226-3826.

Sponsor: We offer participating vendors and sponsors the opportunity to be recognized for their support of the Car Kulture Show. Sponsors will be acknowledged on printed material, including postcards, posters and press releases. Sponsors can also set up a 10x10 booth.

We offer the following sponsorship opportunities:

- **Hot Rod Premium Sponsorship: \$500**
Help underwrite the overall production of the event, including advertising
- **Band Sponsorship: \$250**
Help underwrite the cost of the bands that will be performing this year.

Vendor:

- **Street Vendor: \$40**
Booths are 10x10. To be eligible to be a street vendor you MUST be selling a car or car culture related items and/or is one of our sponsors.
- **Food Vendors: \$40 --Only accepting 4**
We only accept food vendors that are part of a not-for-profit organization. The Committee must approve food for sale and vendors must complete a vendor's license application 2 weeks prior to the event.

If you can't sponsor consider donating as a **LCKS: \$25/month**
Help to underwrite cost of production of Show

Please contact if you would like further information or could suggest other ways you could help make this event possible. Thank you for participating in the Lakewood Car Kulture Show on Madison Avenue. We look forward to working with you to invite the community to enjoy Madison Avenue's many offerings.

Regards,
Jerry Koenigsmark/President, LCKS/216-521-2894



Lakewood Car Kulture Show Business Registration Form

Business Name: _____ Address: _____

Business Owner: _____ Contact Person: _____

E-mail Address: _____ Phone: _____

Web Site: _____

What Sponsorship Level are you interested in?

- Hot Rod Premium Sponsorship, \$500
- Band Sponsorship, \$250:
- Street Vendor, \$40: What will you be vending? _____
- Food Vendor, \$40 , What will you be vending?: _____

Comments: _____

Participating Business Waiver of Liability

I understand that neither I, nor my business, will hold the Lakewood is Art, the Lakewood Car Kulture Show Committee, or the City of Lakewood liable for theft or damage, which may occur to my establishment during the time of this public event.

Signature: _____ **Date:** _____

Printed Name: _____

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Make your checks payable to: Lakewood is Art